



2021 Sponsor Kit

VIRTUAL MEETING
7-10 Oct.
2021

NINETY-SECOND
INTERNATIONAL
ATLANTIC
ECONOMIC
CONFERENCE



International Atlantic
Economic Society



Past exhibitors include:

- Asian Development Bank
- Cambridge University Press
- CATO Institute
- Central European University Press
- DSI Data Service & Information
- Elsevier Publishing
- Emerald Group Publishing Limited
- INOMICS
- Institute of Economic Affairs, London
- International Labour Organization
- International Monetary Fund
- McGill-Queen
- MIT Press
- Organization for Economic Co-operation and Development
- Oxford University Press
- Palgrave Macmillan
- Princeton University Press
- Routledge
- Sentia Publishing
- South-Western Publishing
- Springer
- Taylor and Francis, Ltd.
- United Nations
- University of Alberta Press
- University of Chicago Press
- USDA-Economic Research Service
- Wiley-Blackwell Publishing Company
- W.E. Upjohn Institute

Attention Sponsors:

The benefits of virtual exhibiting:

- ◇ Prolonged exposure
- ◇ Expanded market
- ◇ No travel costs
- ◇ Immediate visibility

Minimize cost & maximize visibility to a wide array of potential customers.

Your company-specific link will be advertised on the conference portion of the IAES website

Take advantage of our high-quality advertising in our conference program and market your name and products to economists from over 30 countries

Sponsor a session or event to show your company's support of important quality academic research and education

Save time and money by letting IAES exhibit your materials for you.

The IAES has been successfully hosting conferences for over 45 years. We will be happy to develop an exhibiting package that works best for your company's unique needs. Don't miss out on a great opportunity to exponentially increase your visibility to over 40,000 economists worldwide!

3 VIRTUAL EXHIBITING OPTIONS

Promote your company's name and products to over 40,000 economists worldwide with the following options.



Sponsor selects specific advertising area of the Conference at a Glance page. Available areas are:

- A** \$100 for half height ad (230x170px)
- B** \$200 for full height ad (230x340px)
- C** \$150 for in-text ad (610x80px)
- D** \$250 for a footer ad (980x170px)

These ads expire at the end of the conference, 10 October 2021.



Sponsor selects specific advertising area of the Conference Recap page. Available advertising areas are:

- A** \$250 for in-text ad (800x100px)
- B** \$200 for half height ad (230x170px)
- C** \$350 for a footer ad (980x170px)

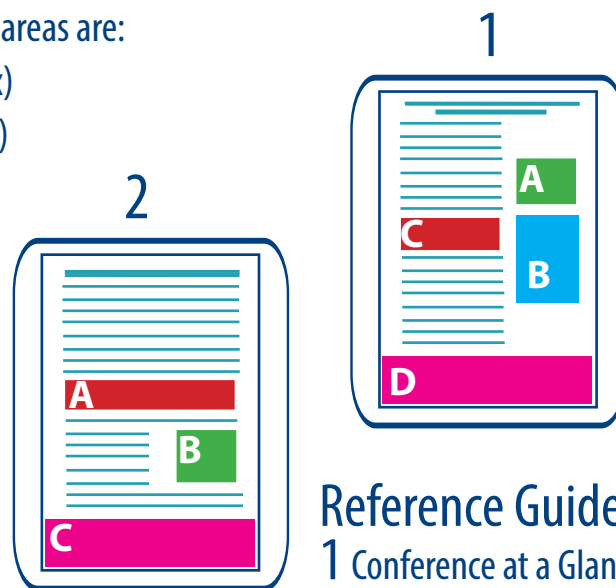
These ads have no expiration date.



IAES Staff will include your pre-printed promotional materials in the virtual conference bags given to all conference attendees

- ◇ \$300 fee for single-page insert
- ◇ \$400 fee for multi-page/full catalog insert

◇ Payment deadline for all promotional material: **1 September 2021**



Reference Guides

- 1 Conference at a Glance Page
- 2 Conference Recap Page



Don't see what you are looking for? The IAES will be happy to develop a custom sponsorship/exhibition package.

Sponsorship Contract

International Atlantic Economic Conference
7-10 October 2021
Virtual Meeting



Submit by E-mail

Please fill-out the Order Form on page 6 and e-mail the completed Order Form to:
operations@iaes.org

Custom

Don't see what you are looking for?
The IAES will be happy to develop a custom sponsorship/exhibition package.

\$ Payment Options

- Check # _____ (to International Atlantic Economic Society) **Checks must be in U.S. dollars and drawn on a U.S. bank.
- Electronic Invoice (via PayPal)
**Major credit cards accepted only (American Express, Visa, MasterCard, & Discover).
- Bank Wire Transfer
** Payee must cover IAES bank fees (\$16) and their own bank fees when paying by wire transfer.
Contact IAES if you wish to pay by bank wire transfer.

Veronika Rybakova
Tel: 404.965.1555
Fax: 404.965.1556
Email: operations@iaes.org
Website: www.iaes.org

Just three easy steps to exhibit at the IAES conference!

01

Choose the preferred type of sponsorship & fill out the Order Form on the last page of this brochure (page 6)

02

E-mail the completed Order Form to operations@iaes.org and discuss payment methods and additional details

03

E-mail a digital copy of your ad or promotional materials to operations@iaes.org by 1 September 2021

Contact:



Veronika Rybakova
Website, Social Media & Marketing Assistant



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Atlanta GA, 30303 U.S.A.
Email: operations@iaes.org
Website: www.iaes.org



Tel: 404.965.1555
Fax: 404.965.1556



Our Mission...

...is to facilitate communication among economists and finance specialists by promoting the field of economics globally; and to foster the intellectual development of professional economists and others interested in economics by sponsoring and publishing articles for international dissemination.

Order Form

International Atlantic Economic Conference
7-10 October 2021
Virtual Meeting

Name (First & Last): _____ Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Please choose the preferred type of sponsorship:

1 Conference at a Glance Page

- A** half height ad: \$100
- B** full height ad: \$200
- C** in text ad: \$150
- D** footer ad: \$250

2 Conference Recap Page

- A** in-text ad: \$250
- B** half height ad: \$200
- C** footer ad: \$350

3 Conference Bag Inserts

- single page insert: \$300
- multi-page/full catalog insert: \$400

E-Mail completed form to:



Attn: Veronika Rybakova
International Atlantic Economic Society
Email: operations@iaes.org
Website: www.iaes.org