2018 Exhibitor Kit

Conference will take place:
Westin Times Square
New York
Attention Exhibitors: Promote your company’s name and products to over 40,000 economists worldwide!

Save time and money by letting IAES exhibit your materials for you.

Reap the Benefits:

01
No need to send staff. We do all the work!

02
IAES will set-up, dismantle, pack, and return all display materials.

03
Take advantage of four exciting exhibiting options, plus a “create your own” option!

04
PLUS a company-specific link on the IAES conference website and on social media platforms, promoting your company to over 40,000 economists worldwide!

Minimize cost & maximize visibility to a wide array of potential customers.

- Exhibit at an IAES conference, permitting participants to physically sample textbooks, supplies, and other products.
- Sponsor an event to show your company’s support of important quality academic research and education.
- Take advantage of our high-quality print advertisement options with a printed ad in our conference program.
- Market your name and products to economists from over 30 countries with single or multi-page conference packet inserts, including discount coupons and codes.
- Regardless of which exhibiting package you choose, your company-specific link will be advertised on the IAES website throughout the duration of the conference.

The IAES has been successfully hosting conferences for over 40 years. We will be happy to develop an exhibiting package that works best for your company’s unique needs. Don’t miss out on a great opportunity to exponentially increase your visibility to over 40,000 economists worldwide!
Promote your company’s name and products to over 40,000 economists worldwide with a company-specific link on the IAES website and through our social media platforms.

**EXHIBITING OPTIONS**

**PROGRAM ADVERTISING**
- Place your full-page printed advertisement in our high quality conference program
- $150 fee for inside program page
- $250 fee for two-page spread inside
- $300 fee for Cover 3 or 4
- Advertising Requirements:
  - Ad copy payment deadline: **1 September 2018**
  - Size: 5” x 7.5”
  - No bleeds accepted
  - Camera-ready copy prepared for coated stock
  - High resolution PDF files are acceptable

**CONFERENCE BAG INSERTS**
- IAES Staff will insert your pre-printed promotional materials into all conference registration packets
- $200 fee for single-page insert
- $300 fee for multi-page/full catalog insert
- Payment deadline: **1 September 2018**
- Materials must be shipped directly to conference headquarters by **5 October 2018**
- Six foot draped display table located near the high traffic refreshment break area and the International Atlantic Economic Conference registration desk, providing maximum exposure

**TABLE-TOP DISPLAYS**
- IAES will set up, dismantle, pack, and return all materials for only $595. *Exhibitor provides prepaid shipping label*
- Payment deadline: **1 September 2018**
- Materials must be shipped directly to conference headquarters by **5 October 2018**
- IAES does not sell materials on behalf of the exhibitor

**EVENT SPONSORSHIP**
- Partially sponsor a refreshment break, reception, and/or a luncheon
- Name prominently displayed at event, on event ticket, and in conference program
- Reception sponsorships include informational promotion table

Don’t see what you are looking for? The IAES will be happy to develop a custom sponsorship/exhibition package.
It takes three easy steps to exhibit at the IAES conference!

1 Sept. 2018
Make your reservation by this date (and send camera ready copy for program ad, if applicable)

02
Receive your invoice & make payment

03
Ship desired literature to be displayed.

5 Oct. 2018
Table Top materials and Packet inserts must be received at the conference hotel by this date.
FedEx Office Business Center
Westin New York Times Square
270 West 43rd Street
New York, New York
10036 U.S.A.
Tel: +1 212-201-2700

Contact:

Juan G. Fonseca
Website & Marketing Coordinator
Tel: 404.965.1555
Fax: 404.965.1556

International Atlantic Economic Society
Suite 650, International Tower
Peachtree Center
229 Peachtree Street, N.E.
Atlanta GA, 30303 U.S.A
Email: operations@iaes.org
Website: www.iaes.org
Exhibitor Contract

2 OPTIONS TO FILL-OUT THE EXHIBITOR CONTRACT

01 Digitally

If you would like to fill-out the exhibitor contract digitally simply visit the link below and submit the form:
http://www.iaes.org/exhibiting/exhibitor-contract/

02 Mail/e-mail

If you wish to submit the exhibitor form by mail simply fill-out the form on page 5. E-mail (operations@iaes.org) or mail completed form to the name and address detailed at the bottom of the form.

Cultural Fact:

Designed by Stanford White, the Washington Square Park arch was first built out of wood to commemorate the 100th anniversary of George Washington’s inauguration. Prominent citizens loved the Arc de Triomphe inspired arch so much that they paid for White to design it out of marble. Alexander Stirling Calder made the statue of Washington and Frederick MacMonnies carved the relief work.
Exhibitor Contract

International Atlantic Economic Conference
11-14 October 2018
Westin Times Square
New York

Name (First & Last):
______________________________

Title: ________________________________

Organization: ________________________________

Address 1: ________________________________

Address 2: ________________________________

City: __________________ State: __________________ Country: __________________ Zip/Postal Code: __________________

Phone: __________________

Fax: __________________

Email: __________________

Website: __________________

Mail to:

Attn: Juan G. Fonseca
International Atlantic Economic Society
Suite 650, International Tower
Peachtree Center
229 Peachtree Street, N.E.
Atlanta GA, 30303 U.S.A
Tel: 404.965.1555
Fax: 404.965.1556
Email: operations@iaes.org
Website: www.iaes.org
Exhibitor Reservation

1. Full-page printed program ad:
   - $150 inside page
   - $250 2-page inside spread
   - $300 cover 3 or 4

2. Pre-printed conference packet inserts (price includes insertion)
   - $200 single page
   - $300 multi-page

3. Table-top display (six-foot draped table)
   - $595 per table (includes set up and dismantling)
   - Number of tables

4. Event Sponsorship:
   - $1,500 Refreshment break
   - $4,000 Reception

Payment Options

- Check #_________ (to International Atlantic Economic Society) **Checks must be in U.S. dollars and drawn on a U.S. bank
- Electronic Invoice (via PayPal) **Major credit cards accepted only (American Express, Visa, MasterCard, & Discover)
- Bank Wire Transfer **Payee must cover IAES bank fees ($16) and their own bank fees when paying by wire transfer. Contact IAES if you wish to pay by bank wire transfer.

Daphne Ikola
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Fax: 404.965.1556
Email: iaes@iaes.org
Website: www.iaes.org

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Custom:
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