

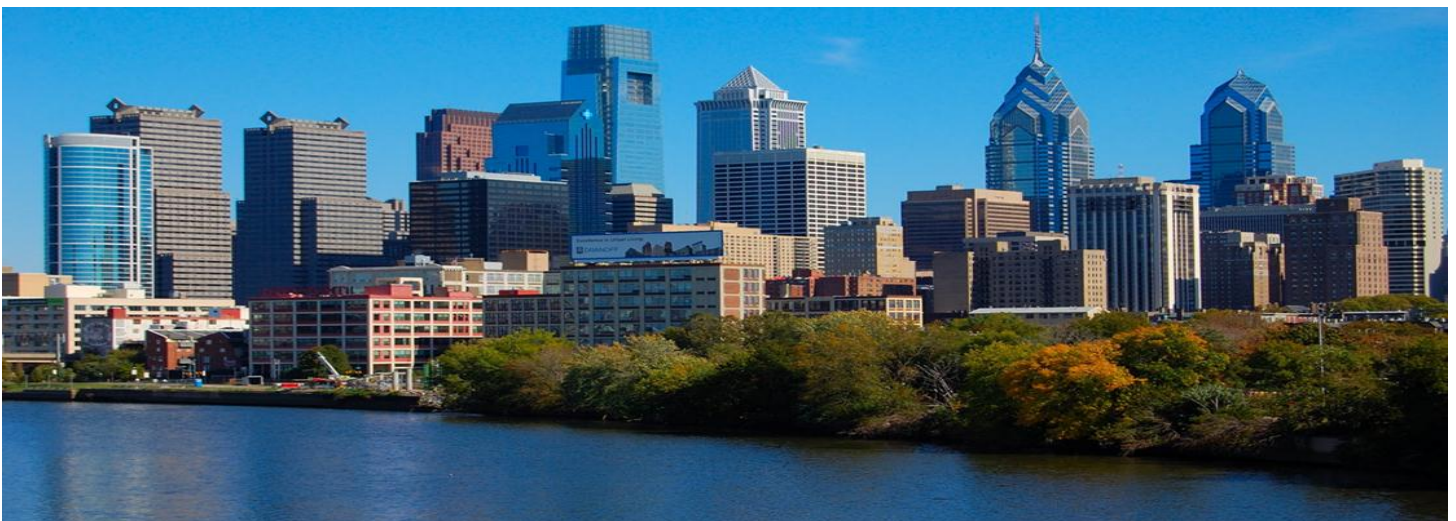


International Atlantic Economic Conference
Philadelphia, Pennsylvania
10-13 October 2013

2013 Conference Exhibiting, Advertising, and Sponsoring Opportunities

Relax! We do the work for you...

Conference will be held at the
Sonesta Hotel Philadelphia
Philadelphia, Pennsylvania



76th International Atlantic Economic Conference
10-13 October 2013
Philadelphia, Pennsylvania

ATTENTION EXHIBITORS:

Promote your company's name and products to over 30,000 economists worldwide!

Save time and money by letting IAES exhibit your materials for you.

Past exhibitors include:

- John Wiley & Sons
- Blackwell Publishers
- W.E. Upjohn Institute
- Plagrave
- International Monetary Fund
- International Labour Organisation
- Cambridge University Press
- Asian Development Bank
- MIT Press
- Springer
- Princeton University Press
- Central European University Press
- Oxford University Press
- World Scientific
- South-Western Publishing
- University of Chicago Press
- Philosophy Publishing Company
- Taylor and Francis, Ltd.
- Elsevier Publishing
- Routledge
- Institute of Southeast Asian Studies
- CATO Institute
- Southern Economic Association
- McGill-Queen
- Emerald Group Publishing Limited

Reap the Benefits:

- No need to send staff – we do all the work!
- IAES will set-up, dismantle, pack, and return all display materials.
- Take advantage of four exciting exhibiting options!
- **PLUS a company-specific link** on the IAES conference web site and on social media platforms, promoting your company to over **30,000 economists worldwide!**

Minimize cost & maximize visibility to a wide array of potential customers.

—When you exhibit at an IAES conference, participants are able to physically sample textbooks, supplies, and other products.

—Sponsor an event to show your company's support of important quality academic research and education.

—Take advantage of our high-quality print advertisement options with a printed ad in our conference program.

—Market your name and products to hundreds of conference participants with single or multi-page inserts.

—Regardless of which exhibiting package you choose, your company-specific link will be advertised on the IAES website through the duration of the conference.

The IAES has been successfully hosting conferences for nearly 40 years. We will be happy to develop an exhibiting package that works best for your company's unique needs. Don't miss out on a great opportunity to exponentially increase your visibility to over 30,000 economists worldwide!

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Promote your company's name and products to over **30,000 economists worldwide** with a company-specific link on the IAES website and through our social media platforms.

FOUR EXHIBITING OPTIONS

TABLE-TOP DISPLAYS

- Six foot draped display table located near the high traffic refreshment break area and the IAEC registration desk, providing maximum exposure
- IAES will set up, dismantle, pack, and return all materials for only \$550. Exhibitor provides prepaid shipping label.
- Materials must be shipped directly to conference headquarters by **1 October**
- IAES does not sell materials on behalf of the exhibitor

EVENT SPONSORSHIP

- Sponsor a refreshment break (\$1,500) and/or reception (\$4,000)
- Name prominently displayed at event, on event ticket, and in conference program
- Reception and luncheon sponsorships include informational promotion table

CONFERENCE PACKET INSERTS

- IAES Staff will insert your pre-printed promotional materials into all conference registration packets
- Provide 350 copies of all materials
- \$150 fee for single-page insert
- \$250 fee for multi-page/full catalog insert
- Materials must be shipped directly to conference headquarters by **1 October**

PROGRAM ADVERTISING

- Place your full-page printed advertisement in our high quality conference program.
- \$150 fee for inside program page
- \$250 fee for two-page spread inside
- \$300 fee for Cover 3 or 4
- Advertising Requirements:
 - Ad copy deadline: **31 August**
 - Size: 5" x 7.5"
 - No bleeds accepted
 - Camera-ready copy prepared for coated stock
 - High resolution PDF files are acceptable

Don't see what you are looking for? The IAES will be happy to develop a custom sponsorship/exhibition package.

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DEADLINES

- Reservation and ad copy deadline: **31 August**
- Payment deadline: **31 August**

Ship Ad Copy to:

International Atlantic Economic Society
Suite 650, International Tower, Peachtree Center
299 Peachtree Street, N.E.
Atlanta, GA 30303
Phone: (404) 965-1555
Fax: (404) 965-1556
Email: iaes@iaes.org

Table Top materials and Package inserts must be received at the conference hotel by 1 October 2013:

Sonesta Hotel Philadelphia
1800 Market Street
Philadelphia, Pennsylvania 19103
Attn: Dr. Katherine S. Virgo
Tel: [+1-215-561-7500](tel:+1-215-561-7500)
Fax: [+1-215-561-4484](tel:+1-215-561-4484)

FUTURE CONFERENCE DATES AND LOCATIONS

<u>Location</u>	<u>Date</u>
Madrid, Spain	2-5 April 2014
Savannah, Georgia	12-15 October 2014

CONTACT:

Tiffany Creighton, Administrative Assistant
International Atlantic Economic Society
Suite 650, International Tower, Peachtree Center
229 Peachtree Street, N.E.
Atlanta, GA 30303 U.S.A.
Phone: (404) 965-1555; Fax: (404) 965-1556
E-mail: iaes@iaes.org; Website: www.iaes.org

EXHIBITOR CONTRACT
International Atlantic Economic Conference
10-13 October 2013
Sonesta Hotel Philadelphia
Philadelphia, Pennsylvania

Exhibitor Information

Contact

Title

Organization

Address 1

Address 2

City

State

Country

Zip/Postal Code

Phone/Fax

E-mail

Website

Send to:
Tiffany Creighton, Administrative Assistant
International Atlantic Economic Society
Suite 650, International Tower
229 Peachtree Street, N.E.
Atlanta, GA 30303 U.S.A.
Phone: (404) 965-1555; Fax: (404) 965-1556
E-mail: iaes@iaes.org

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Exhibitor Reservation

- Table-top display (six-foot draped table)
 - \$550 (includes set up and dismantling)
 - Number of tables

- Event Sponsorship:
 - \$1,500 Refreshment break
 - \$4,000 Reception

- Pre-printed inserts (price includes insertion)
 - \$150 single page
 - \$250 multi-page

- Full-page printed program ad
 - \$150 inside page
 - \$250 2-page inside spread
 - \$350 cover 3 or 4

Payment Information

Check # _____ (to International Atlantic Economic Conference)
***Checks must be drawn on a U.S. bank*

Credit card:

Visa Discover MasterCard American Express

Amount \$ _____

Credit Card Number: _____ Security code (CVV): _____

Expiration Date: _____ Name as it appears on card: _____

I authorize the IAES to charge the above account for the 4-7 October 2012 Montréal Conference.

Signature

Date